

Mendocino Transit Authority

Board of Directors

Regular Meeting Agenda

May 29, 2014

1:30 pm

Ukiah

Vide-Conferenced with:

Fort Bragg

Ukiah Valley Conference Center
200 South School Street
Zinfandel Room
Room

Diana Stewart Fort Bragg Division
190 East Spruce
Conference

AGENDA ITEM	PAGE
1. Call to Order Public Comment: Anyone is welcome to attend MTA Board meetings to address items that are on the agenda, or to bring other transit related matters to the attention of the Board. The time limit is 3 minutes per speaker.	

CONSENT CALENDAR

2. Minutes of April 24, 2014 Board Meeting <u>Action:</u> Approve	1
3. Service Performance Report: March 2014 <u>Information</u>	5
4. Financial Report: March 2014 <u>Information</u>	11
5. Board Meeting Dates and Locations: <u>Information</u>	17
6. Capital Program: Update/Progress Report <u>Information</u>	19

continued . . .

<u>AGENDA ITEM</u>	<u>PAGE</u>
ACTION & DISCUSSION	
7. Possible Fare Increase-public hearing. At 1:45pm <u>Action:</u> Discuss and Adopt Resolution 2014-4	21
8. County-wide Rider and Non-rider Survey <u>Action:</u> Discuss and Adopt Resolution 2014-7 awarding contract	25
9. Unmet Needs: Ukiah and Fort Bragg <u>Action:</u> Solicit Input	27
10. Management Report	oral
11. Matters from Directors	oral

ADJOURN Anticipated adjournment is 3:30 pm

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Agenda #2

Mendocino Transit Authority

Board of Directors

Regular Board Meeting April 24, 2014

Ukiah Video-Conferenced with Fort Bragg

Present: Tarbell, Courtney, Gjerde - Fort Bragg; Mastin, Strong
- Ukiah
Staff: Beard, Baxter - Fort Bragg, Blake, Webster - Ukiah
Excused: Thomas, Cross
Others: Loretta Ellard MCOG, Brent Lorenz Passenger, Tiffany
Revelle Ukiah Daily Journal, Willie West Passenger,
Jeff Tyrell Sen. Evans Office, Sally Palacio Passenger

Chair **Mastin** called the Meeting to order at 1:32 PM.

Chair **Mastin** asked for Public Comment: No public comment

CONSENT CALENDER

Agenda Item #2: Revised Minutes January 27, 2014 Regular
Board Meeting
Agenda Item #2b: Minutes March 27, 2014 Regular Board Meeting
Agenda Item #3: No Report
Agenda Item #4: No Report
Agenda Item #5: Board Meeting Dates and Locations:
Agenda Item #6: Capital Program: Update/Progress Report

Moved by Dir. **Courtney** and Seconded by Dir. **Tarbell** to approve
Consent Calendar Items #2 through #6.

Approved by a Roll Call Vote:

AYES: Tarbell, Courtney, Gjerde, Mastin
NOES: None
ABSTAIN: None
ABSENT: Thomas, Cross, Strong

Chair **Mastin** made introductions.

Chair **Mastin** moved to Agenda Item #9 and opened the Public
Hearing at 1:43 PM.

Agenda Item #9: Possible Fare Increase Public Hearing: Action: Discuss and Adopt Resolution 2014-4: Item presented by GM **Baxter**. He explained that the need for a fare increase is due to MTA's FY 2014/15 budget shortfall of \$200,000 and MTA's low farebox ratio. He reviewed two of the options that were presented to the Board in the March meeting. He recommends the Medium-Small option that would raise fares by 20% across the board.

Passenger **Brent** inquired if the fares would be increased on route #65 to Santa Rosa. GM **Baxter** explained they would go from the current \$8.00 for a senior or disabled to \$10.00.

Passenger **West** inquired about the fare increase on MTA's paratransit services and if old fare media would be honored. GM **Baxter** explained that we would honor old fare media and did not plan on changing it.

Dir. **Strong** arrived 1:45 PM

Passenger **Palacio** expressed her many concerns about the fare increase and the affect it would have on low-income riders. She questioned why such a large increase, why not a 10% or 15% increase. She would rather see a small increase now and another increase later. Ms. **Palacio** fears such a large fare increase would result in loss of passengers which in turn would result in a loss of revenue.

Chair **Mastin** asked what sanctions the State would impose if MTA falls below the required farebox recovery. Finance and Personnel Manager **Webster** replied that MTA could be in jeopardy of losing its major operating revenue, TDA funds.

Chair **Mastin** asked about the time-line of the next fare increase. GM **Baxter** responded that it would depend on the economy and the cost of living, perhaps three or four years.

Both Dir. **Strong** and Dir. **Gjerde** felt that was too long and would rather see more frequent and smaller increases.

Chair **Mastin** asked if there were any additional public comments. As there were no additional comments, he closed the public hearing at 2:24 PM.

The Board held a long discussion about their concerns of the price of punch passes and zone fares.

Chair **Mastin** suggested that due to the concerns raised by the public and the Board, that the public hearing be continued to next month's meeting. He also recommended that an ad-hoc committee be formed to go back to the drawing board and look at a fare increase of 12% and 15 % and the price of the fare media. Chair **Mastin** and Dir. **Gjerde** volunteered to serve on the committee.

Agenda Item # 7: County-Wide Rider and Non-Rider Survey: Item presented by Marketing and Planning Manager **Blake** for information only; no action was taken by the Board.

Agenda Item #8: Unmet Transit Needs for Fort Bragg and Ukiah:
Action: Solicit Input: Item presented by Marketing and Planning Manager **Blake**. She asked if anyone had any additional needs that they wanted to present.

Passenger **Palacio** requested additional service on Route #7, the Jitney in Ukiah.

Dir. **Tarbell** identified an Unmet Transit Need for additional service to the Mendocino College from the North Coast and/or drop off and pick up at the college on the current #65 schedule.

Saturday service on Routes #75 and #60 to Fort Bragg.

Ms. **Blake** will add these to the list.

Agenda #10: 5311 (f) Grant Application: Possible Expansion of Route 65 Service: Action: Hold Public Hearing: Discuss and Adopt Resolution 2014-5: Item presented by GM **Baxter**. He explained that staff is applying for these grant funds to increase service on CC Rider from Ukiah to Santa Rosa, with connections to Willits. The grant application will also include funding for an additional medium duty bus to support the service.

Staff recommends that the Board accept public comments and adopt Resolution 2014-05 authorizing the General Manager or the Finance/Personnel Manager to sign and submit a 5311(f) Grant application.

Moved by Dir. **Gjerde** and Seconded by Dir. **Strong** Resolution 2014-05 authorizing the General Manager or the Finance/Personnel Manager to sign and submit a 5311(f) Grant application.

Approved by a Roll Call Vote:

AYES: Tarbell, Courtney, Gjerde, Strong, Mastin

NOES: None
ABSTAIN: None
ABSENT: Thomas, Cross

Agenda Item #11: 5311 Grant Application: Action: Adopt

Resolution 2014-6: Item presented by Finance and Personnel Manager **Webster**. She explained that staff is applying for the 5311 Regional Apportionment Grant for operating assistance. The grant requires that staff be authorized by the Board to sign and submit the application.

Moved by Dir. **Strong** and Seconded by Dir. **Tarbell** to adopt Resolution 2014-06 authorizing the General Manager or the Finance/Personnel to sign and submit the 5311 Regional Apportionment Grant for FY13/14.

Approved by a Roll Call Vote:

AYES: Tarbell, Courtney, Gjerde, Strong, Mastin
NOES: None
ABSTAIN: None
ABSENT: Thomas, Cross

Agenda Item #12: Management Report: No reports

Agenda Item #13: Matters from Directors: No reports.

CLOSED SESSION:

Moved to Close Session at 3:3:05 PM

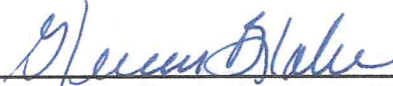
Public Employee Appointment: General Manager - pursuant to Government Code 54957 (b) (1), Public

Reconvened to Open Session: @ 3:07 PM


Report out of Closed Session: Chair **Mastin** reported no action was taken in Closed Session and there is no report out of Close Session.

Adjourn: 3:24 PM

Chair, Mastin


Glenna Blake, Marketing & Planning

Agenda Item # 3

To: MTA Board of Directors
From: Dan Baxter, General Manager 
Date: May 20, 2014
Subj: **Service Performance Report: March 2014**

Attached is the Monthly Report for March 2014 comparing performance with the March 2013 Report. March 2014 performance exceeded only two of the twelve standards and improved in only two of the twelve when compared with the March 2013 report.

Also attached is a year-to-date summary of statistics and performance measures by route, with subtotals by service type. Due to month-to-month fluctuations, this year-to-date summary is more meaningful than the monthly reports. That page also provides a comparison with the same nine months of last year, showing Total Public Service. Below are the highlights of the year-to-date summary:

Fare Revenue	Down	3.8%
Ridership	Down	0.6%
Service hours	Up	0.9%
Total operating cost	Up	1.3%

That means that compared to last fiscal year after March (nine months):

Cost per hour (hourly rate)	Increased	0.4% to \$88.08
Productivity (passengers per hour)	Decreased	1.5% to 8.9
Farebox ratio	Decreased	0.8% to 14.2%
The average fare paid	Decreased	3.2% to \$1.41

Metrics are off some, probably reflecting the loss of regular a group of regular riders now being served by the School District as well as the drop in agency fares.

MONTHLY PERFORMANCE

Service Month	Passengers per Hour	Farebox Ratio	Operating Cost per Hour
Dial-A-Rides			
Mar-13	4.0	12.2%	83.42
Dec-13	4.1	10.6%	88.88
Jan-14	4.3	12.2%	100.63
Feb-14	4.3	13.0%	90.19
Mar-14	4.1	12.1%	86.21
STANDARD	4.5	15.0%	74.88
Flex Routes (***)			
Mar-13	6.0	5.8%	76.73
Dec-13	5.1	4.9%	78.90
Jan-14	5.1	5.4%	89.57
Feb-14	5.3	6.3%	74.03
Mar-14	5.3	5.5%	77.48
STANDARD	8.2	15.0%	69.00
Short Distance Bus Routes (**)			
Mar-13	15.5	13.5%	82.79
Dec-13	13.1	11.8%	83.83
Jan-14	13.8	12.7%	98.27
Feb-14	14.7	15.8%	78.92
Mar-14	13.6	13.1%	84.36
STANDARD	14.0	15.0%	77.37
Long Distance Bus Routes (*)			
Mar-13	4.6	15.9%	79.60
Dec-13	4.2	16.9%	88.52
Jan-14	4.2	15.0%	104.24
Feb-14	4.4	18.7%	85.97
Mar-14	4.4	16.4%	89.18
STANDARD	3.2	15.0%	83.54

(*) Includes Routes 60 Coaster, 65 C C Rider, 75 Gualala - Ukiah and 95 Point Arena - Santa Rosa

(**) Includes 5 BraggAbout, 7 Jitney, 9 Local, 15 Laytonville, 20/21 Willits, 30 Rdwd Vly

(***) Includes Willits Flex

Year-to-Date Statistics and Performance

Route/Run	YTD Fare Revenue	Thru YTD Pass	Mar-14 YTD Service Hours	YTD Paid Hours	YTD Service Miles	Mileage Based Costs	Hourly Based Costs	Direct Costs	Indirect Costs	Total Costs	Hourly Rate	Pass per Hour	Fare Box Ratio	Pass per \$ Subsidy	Average Fare	Rev per Svc Hr	
02 Willits - DAR	0	0	0	0	0	0	0	0	0	0	ERR	ERR	ERR	ERR	ERR	ERR	
03 Ukiah - DAR	45,443	17,821	4,422	5,196	46,875	38,110	173,258	75,153	112,705	399,227	90.29	4.0	11.4%	0.050	2.55	10.28	
04 Fort Bragg - DAR	34,717	12,033	2,892	3,122	33,022	26,854	104,131	59,606	75,006	265,996	91.84	4.2	13.1%	0.052	2.89	12.01	
Total Dial-A-Ride	80,160	29,854	7,314	8,318	79,897	64,964	277,389	134,759	187,711	664,623	90.90	4.1	12.1%	0.051	2.69	10.96	
01 Willits - Flex	0	0	0	0	0	0	0	0	0	0	ERR	ERR	ERR	ERR	ERR	ERR	
08 Local Evening Service	9,020	10,940	1,794	2,119	20,158	16,520	70,690	15,020	40,230	142,460	79.43	6.1	6.3%	0.082	0.82	5.03	
Total Flex Routes	9,020	10,940	1,794	2,119	20,158	16,520	70,690	15,020	40,230	142,460	79.43	6.1	6.3%	0.082	0.82	5.03	
01 Willits - Flex	7,162	9,397	1,835	2,259	22,985	18,725	75,257	18,881	44,403	157,266	85.71	5.1	4.6%	0.063	0.76	3.90	
05 Bragg/About	10,315	15,472	2,013	2,303	27,434	22,860	76,706	7,812	42,230	149,608	74.34	7.7	6.9%	0.111	0.67	5.13	
06 Bragg/About - Saturday	0	0	0	0	0	0	0	0	0	0	ERR	ERR	ERR	ERR	ERR	ERR	
07 Jitney	2,088	4,286	281	353	3,914	4,917	11,776	1,254	7,040	24,988	89.05	15.3	8.4%	0.187	0.49	7.44	
09 Local	101,166	136,099	6,475	7,072	81,723	108,051	235,535	28,725	146,622	518,932	80.15	21.0	19.5%	0.326	0.74	15.62	
15 Laytonville-Willits	0	0	0	0	0	0	0	0	0	0	ERR	ERR	ERR	ERR	ERR	ERR	
20 & 21 Willits	42,495	32,722	2,888	3,442	67,886	92,793	114,881	15,570	87,772	310,815	107.63	11.3	13.7%	0.122	1.30	14.72	
30 Redwood Valley	0	0	0	0	0	0	0	0	0	0	ERR	ERR	ERR	ERR	ERR	ERR	
40 Potter Valley	0	0	0	0	0	0	0	0	0	0	ERR	ERR	ERR	ERR	ERR	ERR	
52 Tailmade	0	0	0	0	0	0	0	0	0	0	ERR	ERR	ERR	ERR	ERR	ERR	
54 Hopland	0	0	0	0	0	0	0	0	0	0	ERR	ERR	ERR	ERR	ERR	ERR	
Total Inland Routes	163,226	197,976	13,491	15,429	203,942	247,346	513,954	72,242	328,067	1,161,609	86.11	14.7	14.1%	0.198	0.82	12.10	
60 Coaster	9,814	12,890	1,215	1,466	32,958	27,241	48,832	4,751	31,796	112,620	92.71	10.6	8.7%	0.125	0.76	8.08	
31 Coaster - Saturday	0	0	0	0	0	0	0	0	0	0	ERR	ERR	ERR	ERR	ERR	ERR	
35 CC Rider	89,193	11,209	2,698	3,298	83,001	67,906	110,030	10,475	74,113	262,523	97.30	4.2	34.0%	0.065	7.96	33.06	
70 Coast to Coast	0	0	0	0	0	0	0	0	0	0	ERR	ERR	ERR	ERR	ERR	ERR	
74 Gualala - Saturday	1,570	607	346	393	7,800	6,329	13,116	2,270	8,581	30,297	87.51	1.8	5.2%	0.021	2.59	4.53	
75 Gualala	13,377	7,274	1,724	1,964	37,600	30,560	65,429	11,337	42,174	149,501	86.72	4.2	8.9%	0.053	1.84	7.76	
95 Point Arena-Santa Rosa	24,350	5,612	2,588	2,938	53,079	43,170	97,961	17,805	62,469	221,405	85.55	2.2	11.0%	0.028	4.34	9.41	
Total Coastal & Long Routes	138,304	37,592	8,571	10,059	214,438	175,206	335,367	46,639	219,134	776,346	90.58	4.4	17.8%	0.059	3.68	16.14	
Total Public Service	390,710	276,362	31,169	35,925	518,435	504,036	1,197,400	268,659	775,142	2,745,238	88.08	8.9	14.2%	0.117	1.41	12.54	
97 Contract Services	42,136	3,942	814	814	6,800	5,531	27,106	3,600	14,260	50,497	62.07	4.8	83.4%	0.471	10.69	51.79	
98 Charter	40,974	9,967	475	475	6,024	6,962	15,948	1,646	9,448	34,004	71.63	21.0	120.5%	-1.430	4.11	86.32	
Total Other	83,110	13,909	1,288	1,288	12,824	12,493	43,054	5,245	23,708	84,500	65.59	10.8	98.4%	10.003	5.98	64.51	
Total	473,820	290,271	32,457	37,213	531,259	516,529	1,240,454	273,905	798,850	2,829,738	87.18	8.9	16.7%	0.123	1.63	14.60	
Total Mileage, Labor & Direct Costs							18%	44%	10%	39%	28%	100%					

Mendocino Transit Authority Year to Date Statistics Comparison

Route/Run	Comparison		YTD Through		Mar-14		YTD Through		Mar-14		YTD Through		Mar-14		YTD Through		Mar-14	
	12/13	13/14	12/13	13/14	12/13	13/14	12/13	13/14	12/13	13/14	12/13	13/14	12/13	13/14	12/13	13/14	12/13	13/14
	Fare Revenue	Fare Revenue	Pass	Pass	Amount Diff	% Diff	Service Hours	Service Hours	Amount Diff	% Diff	Service Hours	Service Hours	Amount Diff	% Diff	Total Cost	Total Cost	Amount Diff	% Diff
02 Willits - DAR	0	0	0	0	0	ERR	0	0	0	0	ERR	0	0	0	0	0	0	ERR
03 Ukiah - DAR	44,849	45,443	16,417	17,821	1,404	8.6%	4,483	4,422	(61)	-1.4%	390,313	399,227	8,914	2.3%	399,227	399,227	8,914	2.3%
04 Fort Bragg - DAR	45,503	34,717	13,734	12,033	(1,701)	-12.4%	2,949	2,892	(57)	-1.9%	267,814	265,596	(2,218)	-0.8%	267,814	265,596	(2,218)	-0.8%
Total Diar-A-Ride	90,352	80,160	30,151	29,854	(297)	-1.0%	7,432	7,314	(119)	-1.6%	658,127	664,823	6,696	1.0%	658,127	664,823	6,696	1.0%
08 Local Evening Service	9,528	9,020	11,348	10,940	(408)	-3.6%	1,784	1,794	10	0.5%	145,599	142,460	(3,139)	-2.2%	145,599	142,460	(3,139)	-2.2%
Total Flex Routes	9,528	9,020	11,348	10,940	(408)	-3.6%	1,784	1,794	10	0.5%	145,599	142,460	(3,139)	-2.2%	145,599	142,460	(3,139)	-2.2%
01 Willits - Flex	5,239	7,162	6,861	9,397	2,536	37.0%	1,637	1,835	198	12.1%	138,359	157,266	18,907	13.7%	138,359	157,266	18,907	13.7%
05 Bragg/About	11,661	10,315	17,563	15,472	(2,091)	-11.9%	1,996	2,013	17	0.8%	143,659	149,608	5,949	4.1%	143,659	149,608	5,949	4.1%
06 Bragg/About - Saturday	0	0	0	0	0	ERR	0	0	0	0	ERR	0	0	0	0	0	0	ERR
07 Jitney	1,439	2,088	3,054	4,286	1,232	40.3%	278	281	3	0.9%	25,226	24,988	(238)	-0.9%	25,226	24,988	(238)	-0.9%
09 Local	105,665	101,166	137,620	136,099	(1,521)	-1.1%	6,400	6,475	75	1.2%	525,990	518,932	(7,058)	-1.3%	525,990	518,932	(7,058)	-1.3%
15 Laytonville-Willits	0	0	0	0	0	ERR	0	0	0	0	ERR	0	0	0	0	0	0	ERR
20 & 21 Willits	47,336	42,495	34,287	32,722	(1,565)	-4.6%	2,875	2,888	13	0.4%	323,348	310,815	(12,533)	-3.9%	323,348	310,815	(12,533)	-3.9%
30 Redwood Valley	0	0	0	0	0	ERR	0	0	0	0	ERR	0	0	0	0	0	0	ERR
40 Potter Valley	0	0	0	0	0	ERR	0	0	0	0	ERR	0	0	0	0	0	0	ERR
52 Talmage	0	0	0	0	0	ERR	0	0	0	0	ERR	0	0	0	0	0	0	ERR
54 Hopland	0	0	0	0	0	ERR	0	0	0	0	ERR	0	0	0	0	0	0	ERR
Total Inland Routes	171,340	163,226	199,385	197,976	(1,409)	-0.7%	13,186	13,491	305	2.3%	1,156,582	1,161,609	5,027	0.4%	1,156,582	1,161,609	5,027	0.4%
60 Coaster	9,475	9,814	12,565	12,890	325	2.6%	1,129	1,215	86	7.6%	102,846	112,620	9,774	9.5%	102,846	112,620	9,774	9.5%
31 Coaster - Saturday	0	0	0	0	0	ERR	0	0	0	0	ERR	0	0	0	0	0	0	ERR
35 CC Rider	84,377	89,193	10,037	11,209	1,172	11.7%	2,693	2,698	5	0.2%	248,283	262,523	14,240	5.7%	248,283	262,523	14,240	5.7%
70 Coast to Coast	0	0	0	0	0	ERR	0	0	0	0	ERR	0	0	0	0	0	0	ERR
74 Gualala - Saturday	1,780	1,570	702	607	(95)	-13.5%	346	346	0	0.1%	30,021	30,297	276	0.9%	30,021	30,297	276	0.9%
75 Gualala	12,930	13,377	7,355	7,274	(81)	-1.1%	1,721	1,724	3	0.2%	148,348	149,501	1,153	0.8%	148,348	149,501	1,153	0.8%
95 Point Arena-Santa Rosa	26,368	24,350	6,434	5,612	(822)	-12.8%	2,586	2,588	2	0.1%	219,542	221,405	1,863	0.8%	219,542	221,405	1,863	0.8%
Total Coastal & Long Routes	134,930	138,304	37,093	37,592	499	1.3%	8,475	8,571	96	1.1%	749,040	776,346	27,306	3.6%	749,040	776,346	27,306	3.6%
Total Public Service	406,750	390,710	277,977	276,362	(1,615)	-0.6%	30,877	31,169	292	0.9%	2,709,348	2,745,238	35,890	1.3%	2,709,348	2,745,238	35,890	1.3%
97 Contract Services	48,525	42,136	5,786	3,942	(1,844)	-31.9%	924	814	(110)	-11.9%	59,055	50,497	(8,558)	-14.5%	59,055	50,497	(8,558)	-14.5%
99 Charter	28,588	40,974	7,925	9,967	2,042	25.8%	344	475	131	38.0%	24,086	34,004	9,918	41.2%	24,086	34,004	9,918	41.2%
Total Other	77,113	83,110	13,711	13,909	198	1.4%	1,268	1,288	20	1.6%	83,141	84,500	1,359	1.6%	83,141	84,500	1,359	1.6%
Total	483,263	473,820	291,688	290,271	(1,417)	-0.5%	32,145	32,457	312	1.0%	2,792,489	2,829,738	37,249	1.3%	2,792,489	2,829,738	37,249	1.3%
		473,820		290,271				32,457										

Subsidy, Ft Bragg DAR (RCRC 1,152,699

Mendocino Transit Authority
 FY 12/13 - FY 13/14
 Year to Date Performance Comparison
 Sunday May 11, 2014
 File:\Budget12\ROUTEYTD)

Route/Run	YTD Through 12/13		YTD Through 13/14		Mar-14		YTD Through 12/13		YTD Through 13/14		Mar-14		YTD Through 12/13		YTD Through 13/14		Mar-14			
	Hourly Rate	ERR	Hourly Rate	ERR	Amount Diff	% Diff	Pass per Hour	ERR	Pass per Hour	ERR	Amount Diff	% Diff	Farebox Ratio	ERR	Farebox Ratio	ERR	Average Fare	ERR	Amount Diff	% Diff
02 Willits - DAR	87.07	ERR	90.29	ERR	3.22	3.7%	3.7	ERR	4.0	ERR	0.4	10.1%	11.5%	ERR	11.4%	ERR	2.73	ERR	-0.18	-6.7%
03 Ukiah - DAR	90.82	ERR	91.84	ERR	1.03	1.1%	4.7	ERR	4.2	ERR	-0.5	-10.7%	17.0%	ERR	13.1%	ERR	3.31	ERR	-2.89	-12.9%
04 Fort Bragg - DAR	88.55	ERR	90.90	ERR	2.35	2.7%	4.1	ERR	4.1	ERR	0.0	0.6%	13.7%	ERR	12.1%	ERR	3.00	ERR	-0.31	-10.4%
Total Dial-A-Ride																				
08 Local Evening Service	81.61	ERR	79.43	ERR	-2.18	-2.7%	6.4	ERR	6.1	ERR	-0.3	-4.1%	6.5%	ERR	6.3%	ERR	0.84	ERR	-0.02	-1.8%
Total Flex Routes	81.61	ERR	79.43	ERR	-2.18	-2.7%	6.4	ERR	6.1	ERR	-0.3	-4.1%	6.5%	ERR	6.3%	ERR	0.84	ERR	-0.02	-1.8%
01 Willits - Flex	84.52	ERR	85.71	ERR	1.19	1.4%	4.2	ERR	5.1	ERR	0.9	22.2%	3.8%	ERR	4.6%	ERR	0.76	ERR	-0.00	-0.2%
05 Bragg/About	71.97	ERR	74.34	ERR	2.37	3.3%	8.8	ERR	7.7	ERR	-1.1	-12.6%	8.1%	ERR	6.9%	ERR	0.66	ERR	0.00	0.4%
06 Bragg/About - Saturday	90.74	ERR	89.05	ERR	-1.69	-1.9%	11.0	ERR	15.3	ERR	4.3	39.0%	5.7%	ERR	8.4%	ERR	0.47	ERR	0.02	3.4%
07 Jitney	82.19	ERR	80.15	ERR	-2.04	-2.5%	21.5	ERR	21.0	ERR	-0.5	-2.2%	20.1%	ERR	19.5%	ERR	0.77	ERR	-0.02	-3.2%
09 Local	112.47	ERR	107.63	ERR	-4.83	-4.3%	11.9	ERR	11.3	ERR	-0.6	-5.0%	14.6%	ERR	13.7%	ERR	1.38	ERR	-0.08	-5.9%
15 Laytonville-Willits	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR
20 & 21 Willits	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR
30 Redwood Valley	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR
40 Potter Valley	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR
52 Tairnaga	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR
54 Hopland	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR
Total Inland Routes	87.71	ERR	86.11	ERR	-1.61	-1.8%	15.1	ERR	14.7	ERR	-0.4	-2.9%	14.8%	ERR	14.1%	ERR	0.86	ERR	-0.03	-4.1%
60 Coaster	91.09	ERR	92.71	ERR	1.62	1.8%	11.1	ERR	10.6	ERR	-0.5	-4.7%	9.2%	ERR	8.7%	ERR	0.75	ERR	0.01	1.0%
31 Coaster - Saturday	92.20	ERR	97.30	ERR	5.10	5.5%	3.7	ERR	4.2	ERR	0.4	11.5%	34.0%	ERR	34.0%	ERR	8.41	ERR	-0.45	-5.3%
70 Coast to Coast	86.77	ERR	87.51	ERR	0.75	0.9%	2.0	ERR	1.8	ERR	-0.3	-13.6%	5.9%	ERR	5.2%	ERR	2.54	ERR	0.05	2.0%
74 Guialala - Saturday	86.20	ERR	86.72	ERR	0.52	0.6%	4.3	ERR	4.2	ERR	-0.1	-1.3%	8.7%	ERR	8.9%	ERR	1.76	ERR	0.08	4.6%
75 Guialala	84.90	ERR	85.55	ERR	0.65	0.8%	2.5	ERR	2.2	ERR	-0.3	-12.8%	12.0%	ERR	11.0%	ERR	4.10	ERR	0.24	5.9%
95 Point Arena-Santa Rosa	88.38	ERR	90.58	ERR	2.20	2.5%	4.4	ERR	4.4	ERR	0.0	0.2%	18.0%	ERR	17.8%	ERR	3.64	ERR	0.04	1.1%
Total Coastal & Long Routes	87.75	ERR	88.08	ERR	0.33	0.4%	9.0	ERR	8.9	ERR	-0.1	-1.5%	15.0%	ERR	14.2%	ERR	1.46	ERR	-0.05	-3.2%
97 Contract Services	63.91	ERR	62.07	ERR	-1.85	-2.9%	6.3	ERR	4.8	ERR	-1.4	-22.6%	82.2%	ERR	83.4%	ERR	8.39	ERR	2.30	27.5%
98 Charter	70.02	ERR	71.63	ERR	1.61	2.3%	23.0	ERR	21.0	ERR	-2.0	-8.9%	118.7%	ERR	120.5%	ERR	3.61	ERR	0.50	14.0%
Total Other	65.57	ERR	65.59	ERR	0.02	0.0%	10.8	ERR	10.8	ERR	-0.0	-0.2%	92.7%	ERR	98.4%	ERR	5.62	ERR	0.35	6.2%
Total	86.87	ERR	87.18	ERR	0.31	0.4%	9.1	ERR	8.9	ERR	-0.1	-1.4%	17.3%	ERR	16.7%	ERR	1.66	ERR	-0.02	-1.5%

Comparison		YTD Through 12/13		YTD Through 13/14		Mar-14	
Description	Amount	Diff	% Diff	Amount	Diff	% Diff	
Mileage	483,629	531,259	47,630	9.8%			
Mileage Based Costs	532,165	516,529	(15,636)	-2.9%			
Hourly Based Costs	1,104,261	1,240,454	136,193	12.3%			
Direct Costs	256,447	273,905	17,458	6.8%			
Overhead Costs	860,291	798,850	(61,441)	-7.1%			
Total Costs	2,753,164	2,829,738	76,574	2.8%			

Charter Rate Calculation:		Cost per mile calculation:		Hourly Rate Calculation:	
Actual	Plus	Actual	Plus	Actual Hourly Rate	Plus Direct Costs
0.659	39.30%	0.659	39.30%	33.33	22.1%
1.040	Overhead	1.040	Overhead	40.69	39.30%
1.744	Profit	1.744	Profit	56.68	20.0%
1.243		1.243		68.02	

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Agenda Item # 4

To: Board of Directors
From: Sally Webster, Finance & Personnel Manager
Date: May 12, 2014
Subj: Financial Statements as of March 31, 2014

Attached are Financial Statements for the month ending March 2014. The Income Statement shows a gain of \$97,990 and a \$111,172 *positive* budget performance. Comparing year-to-date through Mar 14 to Mar 13: Operating Revenue is down (\$3,194) (0.5%). Other Revenue is up 4.3% and Operating Expenses are up 1.4% compared to the previous year. Our operating expenses compared to our budget are down (4.2%).

The Mobility Management Program is reflected in the financial statements. We no longer have any grants to cover the cost of the program, therefore TDA is covering the loss (\$4,141) at this time.

The Capital Income/Expense Statement reflects a gain of \$241,917 this month, including STA carryover. For further details to the capital program, please see Agenda Item #6.

Mendocino Transit Authority

Budget to Actual Income Statement for nine months ending

Mar-14

Description Revenue	-----Year to Date-----			
	Actual \$	Budget \$	Variance \$	Variance %
Operating Revenue	595,724	605,668	(9,944)	-1.6%
Other Revenue	2,379,388	2,379,427	(39)	-0.0%
Total Revenue	2,975,112	2,985,095	(9,983)	-0.3%
Operating Expenses				
Transportation	2,000,179	2,069,549	(69,370)	-3.4%
Maintenance	337,165	358,723	(21,558)	-6.0%
Administration	535,976	571,605	(35,629)	-6.2%
Total Operating Expenses	2,873,320	2,999,877	(126,557)	-4.2%
Other (Income)/Expense	(339)	(1,600)	1,261	-78.8%
Mobility Management Program				
Revenue	27,225		27,225	ERR
Expense	(31,366)		(31,366)	ERR
Net Gain/(Loss) Before Depreciation	97,990	(13,182)	111,172	ERR

Mendocino Transit Authority

Balance Sheet as of

Mar-14

Description	\$	\$
ASSETS		
Current Assets		
Cash	1,573,883	
A/R, Prepaid Expenses & Inventory	690,122	
Total Other Current Assets		2,264,005
Property, Plant & Equip Net of Depreciation		11,551,114
Investment - Deferred		0
Total Assets		13,815,119
LIABILITIES & EQUITY		
Current Liabilities		
Accounts Payable & Accruals	417,448	
Other Liabilities	240,810	
Provision for Restricted Funds	205,925	
Total Current Liabilities		864,183
Deferred Compensation Payable		0
Total Liabilities		864,183
Fund Equity		
Contributed Capital	11,912,072	
Retained Earnings	1,038,864	
Total Fund Equity		12,950,936
Total Liabilities and Equity		13,815,119

REVENUE - Budget to Actual Comparison

Date: 10-May-14

Dpt	A/C #	Description	Mar-14 Budget	Mar-14 Actual	Mar-14 Variance	Mar-14 %	YTD Budget	YTD Actual	YTD Variance	YTD %
Operating Revenue										
40.	401.100	Fares-Passenger	31,520	30,961	(559)	-1.8%	278,760	281,654	2,894	1.0%
40.	401.200	Fares Paid by Agencies	15,107	9,745	(5,362)	-35.5%	133,607	109,052	(24,555)	-18.4%
40.	402.200	Contract Service	4,583	4,547	(36)	-0.8%	41,250	42,136	886	2.1%
40.	405.100	Charter	609	2,769	2,160	354.9%	19,771	38,639	18,869	95.4%
40.	406.100	Displays Ads	781	0	(781)	-100.0%	7,031	6,003	(1,028)	-14.6%
40.	409.200	Sonoma County Participation	13,917	10,949	(2,968)	-21.3%	125,250	118,241	(7,009)	-5.6%
		Total	66,517	58,971	(7,546)	-11.3%	605,668	595,725	(9,943)	-1.6%

Other Revenue

40.	409.100	TDA - Operations	192,461	192,461	0	0.0%	1,732,147	1,732,147	0	0.0%
40.	409.110	STA - Operations	25,000	25,000	0	0.0%	225,000	225,000	0	0.0%
40.	411.100	State Planning Grant	0	0	0	ERR	0	0	0	ERR
40.	413.100	Fed Sec 5311 Oper Grant	37,500	37,500	0	0.0%	337,500	337,500	0	0.0%
40.	413.110	Welfare to Work Grant	0	0	0	ERR	43,677	40,580	(3,097)	-7.1%
40.	413.200	Fed Planning Grant	0	0	0	ERR	0	0	0	ERR
40.	407.200	Senior Center Admin/Dispatch	2,000	2,000	(0)	-0.0%	18,003	18,003	0	0.0%
40.	407.210	Maintenance Labor Revenue	2,500	2,708	208	8.3%	22,500	22,742	242	1.1%
40.	407.220	Maintenance Parts Revenue	0	8	8	ERR	0	2,840	2,840	ERR
40.	407.400	Rental Income	0	0	0	ERR	0	0	0	ERR
40.	407.500	Other Income	67	52	(15)	-22.0%	600	576	(24)	-4.0%
		Total	259,528	259,729	201	0.1%	2,379,427	2,379,388	(39)	-0.0%
		Combined - Oper/Other Rev	326,044	318,700	(7,344)	-2.3%	2,985,095	2,975,113	(9,982)	-0.3%

Revenue - Mobility Management Program

41.	401.100	Fares-Passenger			0			5,388	5,388	
41.	401.200	Fares Paid by Agencies			0			0	0	
41.	402.200	Contract Service			0			0	0	
41.	411.100	State Grant - Ag Worker/Commute Study			0			0	0	
41.	413.110	Federal Operating Grant - JARC			0			21,837	21,837	
41.	413.200	Federal Planning Grant - Commute Study			0			0	0	
41.	407.500	Other Income			0			0	0	
		Total	0	0	0		0	27,225	27,225	
		Combined	326,044	318,700	(7,344)	-2.3%	2,985,095	3,002,338	17,243	0.6%
		Fares - Passenger/Agency	46,627	40,706	(5,921)	-12.7%	412,367	390,706	(21,660)	-5.3%

Mendocino Transit Authority - Public Service

File: (Budget14\EXPCUMBA)

Budget to Actual Comparison FY 2013/2014 YTD thru Mar-14

Description	Budget Transp	Budget Maint	Budget Admin	Budget Total
Wages	954,788	170,186	232,564	1,357,538
Wages-Vac/Sick/Hol	161,630	35,629	43,192	240,451
Health	295,502	41,575	41,575	378,653
Workers Comp	78,206	10,145	1,278	89,628
Retirement	100,076	20,572	24,719	145,366
Payroll Taxes	31,503	5,778	7,997	45,278
Uniform Allowance	6,325	4,950		11,275
Travel Expenses	4,025	1,875	4,923	10,823
Outside Labor	2,157	3,957	66,781	72,895
Fuel-Revenue Vehicles	318,767			318,767
Lube-Revenue Vehicles	11,528			11,528
Tires/Tubes-Revenue Vehicles	14,464			14,464
Parts-Revenue Vehicles		25,590		25,590
Expense Parts		1,350		1,350
Non-Capital Equipment	1,900	1,800	1,500	5,200
Office Supplies	225		10,125	10,350
Subscriptions	675		1,071	1,746
Dues & Memberships	305		5,450	5,755
Janitorial Supplies		9,855		9,855
Shop Supplies		2,250		2,250
R & M-Buildings & Property		7,625		7,625
Shelter Expense		1,650		1,650
Telephone	6,102	810	8,285	15,197
Utilities	5,411	2,775	13,535	21,721
Insurance	46,236	6,750	11,250	64,236
Purchased Transportation	1,350			1,350
Marketing			92,915	92,915
Training	6,994	2,250	1,300	10,544
Board Expense			2,800	2,800
Miscellaneous		450	90	540
Vehicle Rental				
Equipment Rental		900	255	1,155
Property Rental	19,218			19,218
Total	2,069,549	358,723	571,605	2,999,876
	2,069,549	358,723	571,605	2,999,876
# of Empl (Health benefits)	43	6	6	55

	Actual Transp	Actual Maint	Actual Admin	Actual Total	YTD thru Mar-14	Saturday May 10, 2014	Diff Amount	Diff %
	926,752	173,025	243,770	1,343,547		(13,991)	-1.0%	
	165,197	35,590	42,477	243,264		2,813	1.2%	
	278,577	40,900	33,543	353,020		(25,633)	-6.8%	
	81,465	10,367	2,128	93,960		4,332	4.8%	
	92,950	20,991	27,217	141,158		(4,208)	-2.9%	
	31,817	6,031	8,750	46,598		1,320	2.9%	
	3,359	4,873		8,232		(3,043)	-27.0%	
	4,132	335	3,703	8,170		(2,653)	-24.5%	
	466	4,250	53,865	58,581		(14,314)	-19.6%	
	294,605			294,605		(24,162)	-7.6%	
	4,779			4,779		(6,749)	-58.5%	
	10,605			10,605		(3,859)	-26.7%	
		8,841		8,841		(16,749)	-65.5%	
		1,357		1,357		7	0.5%	
	877	1,599	1,320	3,796		(1,404)	-27.0%	
	43		9,203	9,246		(1,104)	-10.7%	
	704		669	1,373		(373)	-21.4%	
	430		5,712	6,142		387	6.7%	
		8,943		8,943		(912)	-9.3%	
		2,188		2,188		(62)	-2.8%	
		6,793		6,793		(832)	-10.9%	
		2,548		2,548		898	54.4%	
	7,614	875	10,240	18,729		3,532	23.2%	
	6,492	620	11,892	19,004		(2,717)	-12.5%	
	55,255	6,001	10,950	72,206		7,970	12.4%	
	1,112			1,112		(238)	-17.6%	
			66,606	66,606		(26,309)	-28.3%	
	9,715	800	1,644	12,159		1,615	15.3%	
			2,109	2,109		(691)	-24.7%	
	2,392	238	9	2,639		(63)	-2.3%	
							ERR	
			170	170		(985)	-85.3%	
	20,841			20,841		1,623	8.4%	
Total	2,000,179	337,165	535,977	2,873,321		(126,555)	-4.2%	
	2,000,179	337,165	535,977	2,873,321				

Mendocino Transit Authority

Budget to Actual Income Statement for nine months ending

Mar-14

Description	Year to Date Actual \$	Annual Budget \$	Remaining \$	Actual as % of Budget
Capital Revenue:				
State Grants	1,845,981	2,580,546	(734,565)	71.5%
STA - Capital	152,905	191,920	(39,015)	79.7%
R/STIP		427,986	(427,986)	0.0%
Federal	189,841	1,730,000	(1,540,159)	11.0%
Transfer from Transit Reserve	56,710	13,154	43,556	431.1%
Local - Other			0	ERR
Sale of Assets	67,461		67,461	ERR
Interest Income	2,314		2,314	ERR
Other		86,875	(86,875)	0.0%
Total Revenue	2,315,212	5,030,481	(2,715,269)	46.0%

Capital Expenses:	Project				
1 Paratransit Van	90a	70,350	75,582	(5,232)	93.1%
1 Heavy Duty Bus	90b	461,368	463,000	(1,633)	99.6%
2 Paratransit Vans	91a	140,645	151,164	(10,519)	93.0%
3 Large Vans	91b	258,305	249,696	8,609	103.4%
2 Heavy Duty Buses	91c	922,834	926,000	(3,166)	99.7%
2 Paratransit Vans	92c	140,700	151,164	(10,464)	93.1%
				0	ERR
				0	ERR
				0	ERR
				0	ERR
				0	ERR
Transportation	27		4,000	(4,000)	0.0%
Maintenance	28	89,569	80,000	9,569	112.0%
Office	29	2,633	24,625	(21,992)	10.7%
Bus Stops	30	30,714	49,500	(18,786)	62.0%
				0	ERR
Security Cameras/Projects	80	3,573	16,045	(12,472)	22.3%
Transmissions/Major Repairs			12,000	(12,000)	0.0%
Vehicle Equipment (Fare Boxes)			3,900	(3,900)	0.0%
				0	ERR
			0	0	ERR
				0	ERR
Solar Canopy	c/o 81	211,584	271,323	(59,739)	78.0%
				0	ERR
Admin/Ops - Preliminary Design	89	902	0	902	ERR
Redwood Coast Senior Center	114		74,616	(74,616)	0.0%
Ukiah Senior Center	115		74,616	(74,616)	0.0%
Misc - Other				0	ERR
Total Expenses		2,333,176	2,627,231	(294,055)	88.8%

Net Gain/(Loss) before Carryover	(17,964)	2,403,250	(2,421,214)
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FY 2012/13 Carryover					
STA - Capital		259,881	82,451	177,430	315.2%
Transfer from Transit Reserve				0	ERR

Net Gain/(Loss)	241,917	2,485,701	(2,243,784)
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Board of Directors Meeting Schedule

Fourth Thursday of January through October

Third Thursday of November and December

Date	Time	Location	Video Conference With	Major Agenda Items
2014				
January	23	1:30 Ukiah	Fort Bragg	General Manager Evaluation
February	27	1:30 Fort Bragg	Ukiah	Cancelled Initial 2014/15 Budget Discussion
March	27	1:30 Willits	only	2014/15 Transit Needs: Willits DRAFT 2014/15 Budget & Claim
April	24	1:30 Ukiah	Fort Bragg	Proposed 2014/15 Budget Award Countywide Transit Ridership Survey Contract
May	29	1:30 Fort Bragg	Ukiah	Fare increase
June	26	1:30 Ukiah	Fort Bragg	FINAL 2014/15 Budget
July	24	1:30 Willits	only	2014/15 Transit Needs: Willits
August	28	1:30 Point Arena	only	2014/15 Transit Needs: Point Arena
September	25	1:30 Fort Bragg	Ukiah	2014/15 Transit Needs: Fort Bragg
October	23	1:30 Ukiah	Fort Bragg	2014/15 Transit Needs: Ukiah
November	20	1:30 Fort Bragg	Ukiah	
December	18	1:30 Ukiah	Fort Bragg	

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To: MTA Board of Directors
From: Dan Baxter, General Manager
Date: May 21, 2014
Subj: Capital Program: Progress Report

This report is consistent with the capital budget dated June 27, 2013

2013/14 Projects

Current Budget

Three Heavy-Duty Low Floor Buses (STIP & PTM) \$1,389,000

NEW ACTION: Delivered and in service.

PROBLEMS: None.

Five Paratransit and three Large Vans (STIP & STA) \$627,606

NEW ACTION: Vehicles delivered and in service.

PROBLEMS: None.

Bus Stop Improvements (Other) \$49,500

NEW ACTION: Report Completed for So. Coast. Application approved for another round of funding for North Coast stops.

PROBLEMS: None.

Facility Solarization & Modernization

Solar Canopy Design/Construction (TIGGER, Prop 1B) \$271,323

(total project budget is \$521,323, including 12/13 money)

NEW ACTION: Construction Completed, Commissioned and running. Total of 99 panels.

PROBLEMS: Nothing new.

Two Senior Center Vans (5310) \$149,223

NEW ACTION: Grant application from Redwood Coast Sr. Center was successful. Ukiah was initially not successful but was approved. Waiting for an agreement from the state. Vans not ordered yet. Moved to 14/15.

PROBLEMS: None.

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To: Board of Directors
From: Dan Baxter, General Manager
Date: May 21, 2014
Subj: Public Hearing: Fare Increase

Last month we held a Public Hearing in order to review a possible fare increase. The Board established an ad-hoc committee to meet with staff and review possible fare structures with a view of mitigating the impact of the increase on our passengers. The committee (Jim Mastin and Dan Gjerde), met with staff (Dan Baxter and Sally Webster) on May 5th. Several possible fare scenarios were reviewed. The committee's recommendation is detailed in the following spread sheets. Basically, we propose a \$.25 increase in the One Zone Fare (from \$1.25 to \$1.50) no increase in the additional zone fare, leaving it at \$.75 (\$.90 was proposed last month). In order to mitigate the impact of the increase on our passengers we propose a 13% increase in other fare media in place of the 20% we proposed last month. Dial a Ride fares increase \$1.00 and trips into Santa Rosa increase two dollars or less. The committee also recommended that the number of zones between Fort Bragg and Willits be reduced to 3 zones from 4 zones.

Bus and cab fares for Senior and Disabled riders would remain at the required half of full fare. Some CCRider fares between Mendocino County and Santa Rosa were rounded in order to maintain even dollar fares.

The need for a fare increase stems from both the budget shortfall and MTA's low farebox ratio (fares collected divided by operating cost).

Staff estimates that this proposed increase would generate an additional \$74,000 in revenues and increase the fare box ratio to 15.8%. The following spreadsheets detail the changes, including ticket and pass prices. This calculation allows for some use of old media and assumes a small shift from cash to passes.

MTA last raised fares in June 2010 when all fares and passes were raised approximately 25% (except for the \$0.75 zone fare, which was not changed).

Recommendation

Review, discuss and accept public response. Adopt Resolution 2014-04, with any amendments.

\$1.50 Base .75 Zone Bus Fare Comparison - Full Fare

5/6/2014

Base Zone	Between:	# FARE ZONES	CASH		
			existing	proposed	% change
\$1.50	Ukiah	1	1.25	1.50	20%
\$0.75	Redwood Valley	2	2.00	2.25	13%
	Willits	3	2.75	3.00	9%
	Fort Bragg	6	5.00	5.25	5%
	Philo/Boonville	3	2.75	3.00	9%
	Navarro	4	3.50	3.75	7%
	Elk	5	4.25	4.50	6%
	Irish Beach	6	5.00	5.25	5%
	Point Arena	7	5.75	6.00	4%
	Anchor Bay/Gualala	8	6.50	6.75	4%
	Santa Rosa	22	16.00	18.00	13%
	Fort Bragg	1	1.25	1.50	20%
	Willits (was 4 zones)	3	3.50	3.00	-14%
	Ukiah	6	5.00	5.25	5%
	Santa Rosa	27	21.00	23.00	10%
	Albion/Little River	2	2.00	2.25	13%
	Elk	3	2.75	3.00	9%
	Irish Beach	4	3.50	3.75	7%
	Point Arena	5	4.25	4.50	6%
	Anchor Bay/Gualala	6	5.00	5.25	5%
	Santa Rose Ukiah	22	16.00	18.00	13%
	Willits	23	18.00	20.00	11%
	Fort Bragg	27	21.00	23.00	10%
	Sebastopol	3	2.75	3.00	9%
	Bodega/Bodega Bay	4	3.50	3.75	7%
	Jenner	6	5.00	5.25	5%
	Ft Ross/Stewarts Point	8	6.50	6.75	4%
	Sea Ranch/Point Arena	10	8.00	8.25	3%

		16 RIDE PUNCH PASS		
existing	proposed	\$ change	% change	
0.94	1.06	0.13	13.3%	
1.88	2.13	0.25	13.3%	
2.81	3.19	0.38	13.3%	
5.63	6.38	0.75	13.3%	
2.81	3.19	0.38	13.3%	
3.75	4.25	0.50	13.3%	
4.69	5.31	0.63	13.3%	
5.63	6.38	0.75	13.3%	
6.56	7.44	0.88	13.3%	
7.50	8.50	1.00	13.3%	
20.63	23.38	2.75	13.3%	
0.94	1.06	0.13	13.3%	
2.81	3.19	0.38	13.3%	
5.63	6.38	0.75	13.3%	
25.31	28.69	3.38	13.3%	
1.88	2.13	0.25	13.3%	
2.81	3.19	0.38	13.3%	
3.75	4.25	0.50	13.3%	
4.69	5.31	0.63	13.3%	
5.63	6.38	0.75	13.3%	
20.63	23.38	2.75	13.3%	
21.56	24.44	2.88	13.3%	
25.31	28.69	3.38	13.3%	
2.81	3.19	0.38	13.3%	
3.75	4.25	0.50	13.3%	
5.63	6.38	0.75	13.3%	
7.50	8.50	1.00	13.3%	
9.38	10.63	1.25	13.3%	

		MONTHLY PASS		
existing	proposed	\$ change	% change	
0.86	0.97	0.11	12.8%	
1.39	1.58	0.19	13.7%	
2.08	2.36	0.28	13.5%	
2.08	2.36	0.28	13.5%	
0.86	0.97	0.11	12.8%	
1.39	1.58	0.19	13.7%	
2.08	2.36	0.28	13.5%	
2.08	2.36	0.28	13.5%	

		16 Ride Punch Pass		
existing	proposed	\$ change	% change	
15.00	17.00	2.00	13%	
25.00	30.00	5.00	20%	

		Monthly Pass		
existing	proposed	\$ change	% change	
31.00	35.00	4.00	13%	
50.00	57.00	7.00	14%	
75.00	85.00	10.00	13%	

		Summer Youth Pass (effective Summer 2015)		
existing	proposed	\$ change	% change	
40.00	45.00	5.00	13%	
5.00	5.00	0.00	0%	

No 1 2 3

\$0.75 Base .375 Zone Bus Fare Comparison - Discount

5/6/2014

Base Zone	Between: Ukiah	and: Ukiah	# FARE ZONES	CASH			
				existing	proposed	% change	
\$0.75			1	0.60	0.75	0.15	25%
\$0.38			2	1.00	1.10	0.10	10%
			3	1.35	1.50	0.15	11%
			6	2.50	2.60	0.10	4%
			3	1.35	1.50	0.15	11%
			4	1.75	1.85	0.10	6%
			5	2.10	2.25	0.15	7%
			6	2.50	2.60	0.10	4%
			7	2.85	3.00	0.15	5%
			8	3.25	3.35	0.10	3%
			22	8.50	9.00	0.50	6%
Fort Bragg			1	0.60	0.75	0.15	25%
			3	1.75	1.50	-0.25	-14%
			6	2.50	2.60	0.10	4%
			27	10.50	11.50	1.00	10%
			2	1.00	1.10	0.10	10%
			3	1.35	1.50	0.15	11%
			4	1.75	1.85	0.10	6%
			5	2.10	2.25	0.15	7%
			6	2.50	2.60	0.10	4%
Santa Rosa			22	8.50	9.00	0.50	6%
			23	9.00	10.00	1.00	11%
			27	10.50	11.50	1.00	10%
			3	1.35	1.50	0.15	11%
			4	1.75	1.85	0.10	6%
			6	2.50	2.60	0.10	4%
			8	3.25	3.35	0.10	3%
			10	4.00	4.10	0.10	2%

	16 RIDE PUNCH PASS			
	existing	proposed	% change	
	0.47	0.53	0.06	13.3%
	0.94	1.06	0.13	13.3%
	1.41	1.59	0.19	13.3%
	2.81	3.19	0.38	13.3%
	1.41	1.59	0.19	13.3%
	1.88	2.13	0.25	13.3%
	2.34	2.66	0.31	13.3%
	2.81	3.19	0.38	13.3%
	3.28	3.72	0.44	13.3%
	3.75	4.25	0.50	13.3%
	10.31	11.69	1.38	13.3%
	0.47	0.53	0.06	13.1%
	2.81	1.59	-1.22	-43.5%
	2.81	3.18	0.37	13.1%
	12.66	14.31	1.65	13.1%
	0.94	1.06	0.12	13.1%
	1.41	1.59	0.18	13.1%
	1.88	2.12	0.25	13.1%
	2.34	2.65	0.31	13.1%
	2.81	3.18	0.37	13.1%
	10.31	11.66	1.35	13.1%
	10.78	12.19	1.41	13.1%
	12.66	14.31	1.65	13.1%
	1.41	1.59	0.18	13.1%
	1.88	2.12	0.25	13.1%
	2.81	3.18	0.37	13.1%
	3.75	4.24	0.49	13.1%
	4.69	5.30	0.61	13.1%

16 Ride Punch Pass			
existing	proposed	\$ change	% change
7.50	8.50	1.00	13%
25.00	30.00	5.00	20%

Dial a Ride

	existing	proposed	\$ change	% change
Cash-Central Fare Zone				
Full Fare	5.00	6.00	1.00	20.00%
Senior Disabled	2.50	3.00	0.50	20.00%
Children 6 and under	1.00	1.25	0.25	25.00%
Cash-Additional Fare Zone				
Full Fare	5.00	6.00	1.00	20.00%
Senior Disabled	2.50	3.00	0.50	20.00%
Children 6 and under	1.00	1.25	0.25	25.00%
10 Ride Punch Pass				
Full Fare	50.00	60.00	10.00	20.00%
Senior Disabled	25.00	30.00	5.00	20.00%
Book of 20 Tickets				
Full Fare	50.00	60.00	10.00	20.00%
Wait Time				
Cost per Minute	1.00	1.25	0.25	25.00%
Americans with Disabilities				
ADA passenger	2.50	3.00	0.50	20.00%
ADA attendant	free	free	0.00	0.00%
ADA companion	2.50	3.00	0.50	20.00%

Agenda Item # 8

To: Board of Directors
From: Glenna Blake, Marketing & Planning *GB*
Date: May 15, 2014
Subject: County-Wide Rider and Non-Rider Survey

MTA received eight proposals to conduct this 5304 FTA Planning Grant to conduct a system-wide rider survey and a non-rider survey.

On May 2, 2014 the evaluation committee, Chair Jim Mastin, Loretta Ellard MCOG, and I met to review the proposals and select the most qualified consulting firm to work with staff to conduct the project.

The evaluation criteria was as follows:

- | | |
|--|---------------------|
| • Responsiveness and Comprehensiveness of Proposal | (10 points maximum) |
| • Qualifications of Individual or Firm | (20 points maximum) |
| • Experience/Performance | (35 maximum points) |
| • Proposal Contents & Methodology | (35 maximum points) |

Total Points Possible

100 Points

Recommendation:

After careful consideration and deliberation the evaluation committee recommends adopting Resolution 2014-07 awarding the contract to conduct a system-wide rider and non-rider survey to LSC Transportation Consultants, Inc.

MENDOCINO TRANSIT AUTHORITY
RESOLUTION 2014-07

**AWARDING A CONTRACT TO LSC TRANSPORTATION CONSULTANTS, INC.
FOR CONDUCTING A COUNTY-WIDE RIDER AND NON-RIDER SURVEY**

WHEREAS:

1. The U.S. Department of Transportation has awarded the Mendocino Transit Authority a Federal Transit Administration 5304 Grant in order to conduct County-Wide Rider and Non-Rider Survey, and
2. Staff has conducted a Request for Proposals for the work and received eight responsive proposals, and
3. The Evaluation Committee has conducted a thorough evaluation of the proposals, and
4. The Committee recommends the work be awarded to LSC Transportation Consultants.

NOW, THEREFORE, BE IT RESOLVED that the MTA Board of Directors hereby:

Authorizes the General Manager to enter into a contract with LSC Transportation Consultants for the County-Wide rider and Non-Rider Survey.

ADOPTION of this RESOLUTION was MOVED by Director _____ and SECONDED by Director _____ at a regular meeting of the MTA Board of Directors on May 29, 2014 by the following Roll Call vote:

AYES:
NOES:
ABSTAIN:
ABSENT:
ATTEST:

Jim Mastin, Chair

Dan Baxter, General Manager

Agenda Item # 9

To: Board of Directors
From: Glenna Blake, Marketing & Planning *GB*
Date: May 15, 2014
Subject: Unmet Transit Needs FY 2015/16

As you know, MTA collects the Unmet Transit Needs submitted in a variety of ways during the fiscal year. This is the third Unmet Transit Needs public forum for the FY 2015/16.

Unmet Transit Need identified thus far:

- Saturday bus service between Willits and Ukiah
- Additional bus service on Route #7, the Jitney, in Ukiah
- Service to Mendocino College in Ukiah from the North Mendocino Coast and/or drop off and pick up on the current Route #65 schedule
- Saturday bus service on Routes #75 and #60 to Fort Bragg
- Bus service to the North County Mendocino College Campus in Willits from the North Mendocino Coast

Staff Recommendation:

Solicit public input for any Unmet Transit Needs for the Ukiah and Fort Bragg and/or other areas of the County. Add any unmet transit needs to the list.