



Meeting Date: October 29, 2025  
Agenda Item: D.4

## AGENDA SUMMARY REPORT

### Discussion of Systemwide Fare Realignment and Simplification

#### **SUMMARY:**

The purpose of this report is to introduce the topic of systemwide fare realignment for discussion and direction from the Board. Staff seeks input for potential fare adjustments that would make MTA's fare structure more equitable, easier to understand, and better aligned with regional transit systems.

MTA's fare structure has developed over many years and now varies across routes and service areas. These differences can be confusing for passengers and complicated for staff to administer. A systemwide fare realignment presents an opportunity to modernize MTA's fare system in a way that makes transit more affordable for cost-sensitive riders, helping rebuild ridership and strengthen connections for intercounty travel.

Neighboring transit agencies have been discussing fare coordination opportunities, and some agencies—such as Humboldt Transit Authority—have already implemented simplified or reduced fares to improve accessibility and encourage ridership.

#### **STAFF RECOMMENDATION:**

Staff requests Board input on whether to initiate a systemwide fare review and provide direction to staff regarding next steps for developing a systemwide fare realignment proposal

#### **ATTACHMENTS:**

None