



Meeting Date: February 28, 2024

Agenda Item: D.3

AGENDA SUMMARY REPORT

SUBJECT:

Special Events Economic Report

SUMMARY:

This presentation aims to provide the Board of Directors with cost related to transportation for special events. Mendocino Transit Authority is available to provide transportation for special events at no charge by seeking donations to cover the associated costs. The focus is on creating a community-driven model that enhances event accessibility while minimizing financial burdens.

Participating in special events provides an added advantage for the MTA, as it enhances awareness of the organization as a community partner.

ATTACHMENTS:

Transportation cost for special events

SPECIAL EVENTS

	Month	TOTAL
Mendocino Whale Festival 1 trolley/1driver	March	\$ 1,052.50
Point Arena Almost Fringe Festival 1 cutaway/1driver	April	\$ 826.00
Celebrate the Coast 1 cutaway/1driver	May	\$ 741.00
Willits Frontier Days 1 cutaway/1driver	July	\$ 220.00
Point Arena Independence Day Celebration 2 cutaways/2drivers	July	\$ 1,175.00
Fort Bragg Salmon BBQ 2 cutaways/1 trolley/3 drivers	July	\$ 2,258.75
Winesong 2 cutaways/1 trolley/3 drivers	Sept	\$ 2,374.25
Ukiah Christmas Trolley 1 trolley/1driver	Nov/Dec	\$ 9,331.25
TOTAL		<u>\$ 17,978.75</u>