



Meeting Date: April 27, 2022

Agenda Item: D.3

AGENDA SUMMARY REPORT

SUBJECT:

CAL-ITP Fare Modernization & Integration Project

SUMMARY:

Mendocino Transit Authority has been working with Caltrans and their consultant, the Rebel Group, on the Fare Modernization & Integration Project. This project is a regional effort to simplify fare structures and modernize fare collection. The primary focus of the project is to improve the customer experience for transit riders by offering a contactless fare payment, reliable and accurate bus information, and fare capping. At the December 2021 meeting, the Board received a presentation from Lilly Shoup and Lauren Gilbert (The Rebel Group, CAL-ITP) where they gave an overview of the benefits, implementation plan, and timeline. At that time, the State was in the middle of a competitive Request for Proposals process for Payment Acceptance Devices (PADs) and Transit Processor Services, the two building blocks needed to implement contactless fare collection. On March 2, 2022, Caltrans announced that Master Service Agreements (MSAs) for these items are now available through the California Department of General Services (DGS). Now that the MSAs are available, members of the FNG can begin the procurement process. Based on the updated timeline, MTA anticipates implementing contactless fare collection in June 2022. For the initial six months the fare per ride utilizing the tap on tap off will be set at \$1.00 to entice passengers to use the system. Cash and Passes will still be accepted at current fare rates.

At this time, staff is seeking direction from the Board on whether or not to proceed with procuring the necessary hardware and software to implement the contactless fare collection system. MTA intends to use COVID stimulus funds to cover the initial procurement and implementation costs. Zachary Karson (The Rebel Group, CAL-ITP) will be available at the Board Meeting to answer any questions.

STAFF RECOMMENDATION:

1. Approve Resolution 2022-11 Directing staff to proceed with the procurement of the Payment Acceptance Devices and Transit Processor Services to implement the contactless fare collection system.
2. Or Direct staff to continue researching the Fare Modernization and Integration Project.



MENDOCINO TRANSIT AUTHORITY

RESOLUTION # 2022-14

WHEREAS, it is necessary to purchase certain equipment and services required for the efficient operation of the business, and:

WHEREAS, The California Integrated Travel Project (Cal-ITP) aims to make it easier to use public transportation by offering seamless trip planning and allowing customers to use their own contactless credit, debit, or prepaid card or a payment-enabled device to tap to pay their fare across modes and services in California.

RESOLVED, to purchase Payment Acceptance Devices (PADs) and Transit Processor Services from vendors partnering with CAL-ITP.

RESOLVED, The Executive Director, is hereby authorized to purchase and perform any and all such acts, including execution of any and all documents to carry out the purposes and intent of the foregoing resolutions.

Adopted this 27th day of April 2022 upon motion by Director _____ and seconded by Director _____ by the following roll call vote:

AYES:
NOES:
ABSENT:
ABSTAIN:

IN WITNESS WHEREOF:

SAPRINA RODRIGUEZ, CHAIRPERSON OF THE BOARD.